

THS

Founder/Design Director

San Francisco, CA / New York, NY

2016 - 2018

- Developed & Designed Brand Identities For Small Cannabis Companies
- Created Pitch Decks For Potential Clients
- Presented Decks To Potential Clients
- Designed Packaging & E-commerce Websites
- Created Animation & Motion Graphics For Social Media
- Managed A Small Team Of Designers & Developers (All Remotely)

BLURB

Design Lead - Brand

San Francisco, CA

2016 - Present

- Concepted & Developed Marketing Campaigns
- Created & Implemented Design Systems (Adobe Libraries, Invision & Sketch)
- UX/UI Design For Landing Pages & Product Tools
- Created In-house Animation & Video For All Marketing Channels
- Created Marketing Collateral For Events (Print/Booth Design)
- Managed a Small Team Of Designers & Outside Vendors
- Lead Designer On The Redesign Of Magcloud.com & Blurb.com/Blog

TEN-X

Art Director - Brand

San Francisco, CA

2014 - 2016

- Concepted & Developed Marketing Campaigns
- Created & Implemented Design Systems (Invision & Sketch)
- Created Marketing Collateral For Events (Print/Booth Design)
- Lead Designer On The Rebrand Of Ten-X Commercial (Launched 2016 @ SXSW)
- Managed Small Team of Designers & Developers

HERE MEDIA

Art Director - Brand

New York, NY

2013-2014

- Concepted & Developed Marketing Campaigns
- Worked With The Director Of Marketing On Pitch Decks
- Created Marketing Collateral For Events (Event Space & Brochures)
- Help The Company Win Its Largest Account (AMEX)
- Creating In-house Animation & Video For All Marketing Channels
- Managed Small Team of Designers & Outside Vendors
- Designed Partner Landing Pages

BEYOND THEROW

Interactive Art Director

New York, NY

2013-2014

- Created and Produced Original Video & Photography For Website
- Worked On Pitch Decks For Sales Team (Display Ads On Website)
- Worked With Outside Development Team To Launch New Website
- Developed Brand Guidelines & Design Systems
- Managed Small Team of Designers & One In-house Photographer

WORK EXPERIENCE



2011
Freelance Designer



2011
Freelance Designer



REFINERY29

2011
Freelance Interactive
Designer



2012-2013
Freelance Designer

ACADEMY OF ART

UNIVERSITY OF NEVADA

San Francisco, CA
B.F.A New Media & Web Design

Reno, NV
Associates - Fine Art Painting

EDUCATION

DESIGN

*Web, Mobile, Print, Packaging,
& Product Application*

ADOBE CS

10+ Years Of Experience

SKETCH

Proficient

INVISION

Proficient in prototyping

HTML & CSS

Proficient

WORDPRESS

Proficient

UX DESIGN

*Working Knowledge of
Best Practices*

ANIMATION

Motion Graphics & Stop Motion

ILLUSTRATION

14+ Year of Experience

EVENTS

*Creating Booth Design
& Print Collateral*

SKILLS

CREEM MAGAZINE

*Featured Article for
Zine: Tinderology
(2015)*

PRINT ALL OVER ME

*Illustration for Zebra Katz
(2014)*

MEDIA MAGAZINE

*Marketing Campaign Award
(#ExpressYourselfie 2014)*

THE COVEN MAGAZINE

*Editorial Illustration
(2014)*

ADOBE ACHEIVEMENT AWARD

*Semi-finalist: Operation Smile
#Because there are n'enough smiles
(2013)*

SPRING SHOW WINNER

*Branding & Identity
(2011)*

MISC MAGAZINE

*Featured Artist
(2011)*

EXIT STRATA

*Book Illustration & Design
(2011)*

AWARDS & PUBLICATIONS